



Marketing Assistant (China Market)

Part-time

Simbeyond is looking for an enthusiastic team member with a talent for marketing and communications to join and help grow our young and dynamic company in Eindhoven part-time (max 16 hrs a week).

Key Responsibilities

- Implementation of B2B marketing approach tailored to the Chinese market;
- Assemble and present reports that collect and analyze Chinese market research data by consolidating, summarizing information to uncover industry trends;
- Develop, execute and track new marketing campaigns tailored to the Chinese market and report on results;
- Help the Marketing specialist with conducting and reporting analysis of online traffic for the Chinese market.
- Creation original marketing material that will be used online and offline;
- Translation of marketing and sales materials from English to Chinese;
- Maintain digital marketing and editorial calendars for the Chinese market;
- Manage posting on all digital and offline Chinese channels.

Skills:

- Affinity with B2B marketing techniques is a must;
- Excellent writing and content creation skills are required;
- Knowledge of Chinese social media platforms is required;
- Experience with graphic design and graphical software is a plus;
- Affinity with high-tech, specifically with device physics and (simulation) software development is a plus;
- Proficiency in English & Chinese both in written and verbal form is a must.

Qualifications

The ideal candidate is in a HBO education or higher in the area of marketing and communications and is looking for a student job next to their studies. A quality mindset and excellent communication skills are required. Initiative and willingness to learn are qualities we regard highly for this position.

What we offer:

We offer an exciting opportunity to join a young and dynamic environment in Eindhoven, the Brainport of The Netherlands, in a team of driven professionals. Our informal company culture gives ample opportunity for personal and professional development. At the same time, you will be helping to shape our fast growing business. The position is part-time (max 16 hrs a week) and is perfect for a student looking to work next to their studies.

- We offer a competitive salary with a range between (range) €800 gross per month based on 16 hrs per week.
- As part of our benefits we offer a work-from-home allowance and an amount of 96 hours of holiday leave (12 working days), on top of Dutch national holidays.

Are you the new team member we are looking for? Send your CV and motivation letter to jobs@simbeyond.com. For more information, visit simbeyond.com.



About Simbeyond:

Simbeyond provides software solutions that accelerate the development of advanced materials and high-tech devices as used in state-of-the-art technology. In the domain of organic electronic devices (e.g. OLEDs), batteries and nanolithography, we provide unprecedented software tools that replace a large part of the costly and time-consuming experimental efforts with computer simulations. This unique approach allows our customers to analyze, predict and improve device performance, leading to a shorter time-to-market and reduced R&D costs for the tech of today and tomorrow.